

**Y'ÉQUIPE**

\* H-WORLD

# Active living Dubai

*Location: at the EXPO CITY DUBAI*



# Open to all participants

*Enhance Local Visibility*

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*Engage the community to demonstrate support for an active lifestyle*

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*Create Connections with Participants*

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*Showcase products and services*

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*Introduce sports technology and share equipment*

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*Participate in International Events, Strengthen global brand image*

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*Collaborate with Dubai to highlight ecological commitment*

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## Event Introduction



Y'équipe is hosting the "World Marathon Tour - Active Living" at EXPO CITY DUBAI.

### *Main Theme —*

*Promoting physical activity in daily life.*

In response to the increasing reduction in physical activity caused by urbanization, this event aims to encourage a healthy and active lifestyle.

# INTRODUCE



## Event Goals



### ***Promote Physical Activity***

- Raise public awareness about the importance of physical activity for health.
- Encourage integrating exercise into daily routines.

### ***Encourage Healthy Living***

- Address issues related to the decrease in physical activity.
- Provide solutions and motivation to maintain an active and healthy lifestyle.



# ACTIVE LIVING

## Event Details

at the  
**EXPO CITY DUBAI**

**[15/02/2025]**

Runs organized for participants of all ages and skill levels

- **Interactive Activities and Sports Demonstrations**

Engage participants in fun, hands-on experiences that promote physical activity and highlight the benefits of a healthy lifestyle.

- **Information and Resource Areas**

Provide valuable insights on the importance of physical activity and healthy living, offering participants the opportunity to learn and engage.

- **Closing Ceremony**


Featuring inspirational speeches, performances, and recognition of athletes and sponsors.

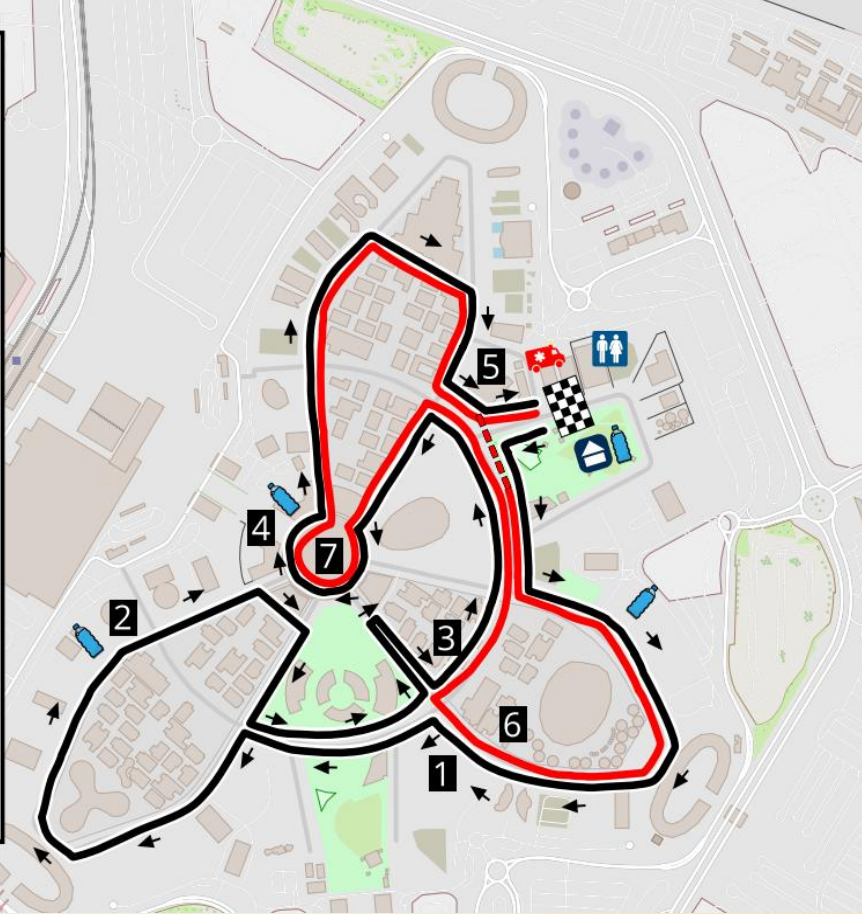
### **Clarification on Sustainable Development for African Athletes Foundation (SDAA)**

- **Y'équipe's Contribution:** Y'équipe commits to reinvesting part of the revenue generated from the event to support sports development projects. These funds will help enhance access to modern infrastructure and equipment for athletes, particularly in Africa..









- **Support for Regional Development:** A dedicated team is actively working to identify specific regional needs to ensure that investments have a positive and lasting impact.

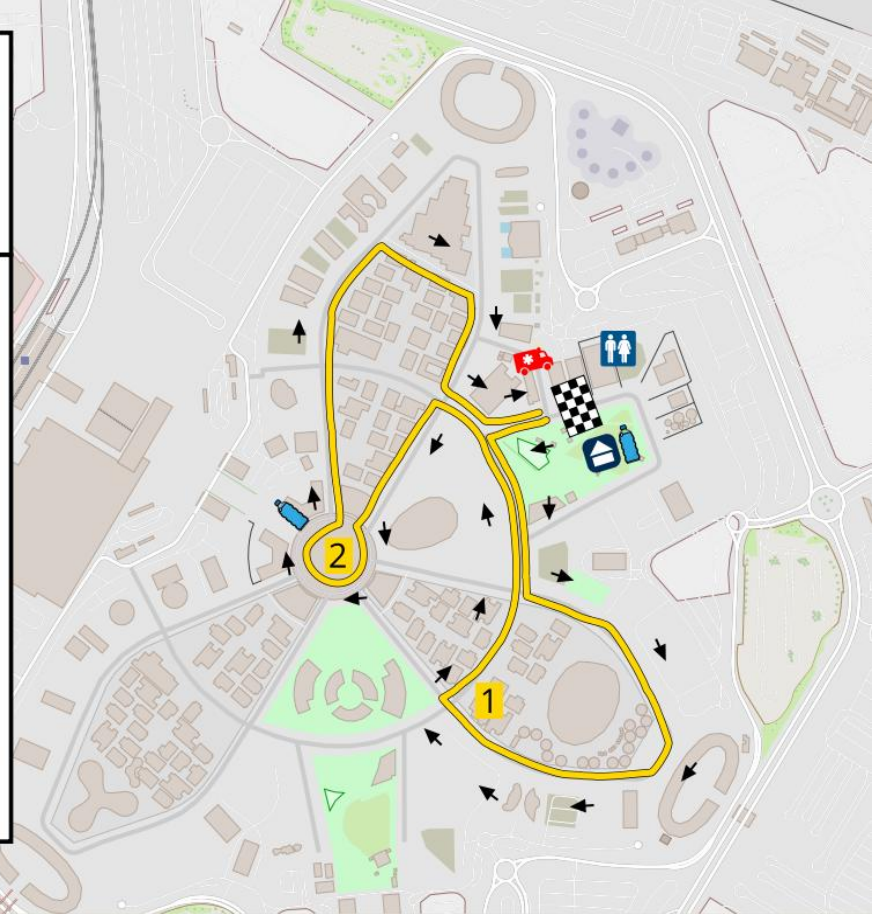
**Y'ÉQUIPE**  
مدينة إكسبو دبي  
EXPO CITY DUBAI

-  START / FINISH
-  RACE VILLAGE
-  AMBULANCE
-  WATER STATION
-  TOILET
-  8KM RACE COURSE - 2 LAPS
-  2ND LAP ONLY
-  KILOMETER MARKER
-  DIRECTIONAL ARROW



**Y'ÉQUIPE**  
مدينة إكسبو دبي  
EXPO CITY DUBAI

-  START / FINISH
-  RACE VILLAGE
-  AMBULANCE
-  WATER STATION
-  TOILET
-  3KM RACE COURSE - 1 LAP
-  KILOMETER MARKER
-  DIRECTIONAL ARROW



## What are the Race Day Program & Timings ?

Be checked in at least 20 minutes before the start of the race, There is NO Registration on the day.

**06h30:** Race Check In Opens

**07h15:** Race Check in Closes for all distances

**07h30:** 8km Race Starts

**07h35:** 3km Race Starts

**08h30:** Cut off time for all races

## Prize Giving

08h15: 3km

08h30: 8km

# Participant Benefits

- \\ Customized bib numbers
- \\ Exclusive Premium “Active Living” Y’Équipe T-shirt

## Participation Package

- \\ Participation medals for all attendees

## Rewards and Medals

- Support Stations\\
- Rest areas\\

- Medical assistance\\
- Professional photography\\

## Benefits and Services

- \\ Free to run at your own rhythm: Participants can enjoy the event without the pressure of a time limit, allowing them to run at a pace that suits them. This offers everyone a relaxed and enjoyable experience, tailored to their own level and preferences, while celebrating the joy of movement.

## Participation and Experience



# Representation

## The event will feature \\\

- Local and international representatives
- Experts in health and nutrition
- Participants and volunteers from the local community

## Active Living

Their presence emphasizes the importance of promoting an active and healthy lifestyle. Y'équipe's initiative creates an inspiring and vibrant atmosphere, enhancing the impact of the "Active Living" event at EXPO CITY DUBAI.



## \\\ The "Active Living" event is a global tour, and therefore has international influence.

All participants will unite in an atmosphere of joy and friendship, collectively pursuing the goal of an active lifestyle. Emphasizing our commitment to promoting health and well-being through active and inclusive experiences.

# Active



# LIVING





Active

So

\\ \\ \\ **We believe that those who advocate for an active and healthy lifestyle are passionate about aligning their brand image with the "Active Living" philosophy.**

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Businesses and organizations that are inclined to provide substantial support for the initiative.

LIVING



Sharing our common passion for sports together  
Completing physical activities in joy,  
promoting love, unity, happiness, and cohesion.

**LET' S MAKE THIS EVENT A SUCCESS.  
SAY "YES" TO ACTIVE LIVING!**

**Y'ÉQUIPE**

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***Barebells***



**VITAMIN  
WELL**

**Y'ÉQUIPE**

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